

# Business and Culture in China 2012

## Chengdu . Xian . Beijing

**NEW Faculty-Led Program Open to all Students**

**May 13 - May 31, 2012**



**Location:** Chengdu, Sichuan Province, will serve as the main location for the program, and students will be housed at the Southwest University of Finance and Economics (SWUFE), a major business school. With a population exceeding 7 million, Chengdu is one of the main cities in Southwest China, and the region is famous for its spicy food and pandas. Side trips will include a weekend trip to Xian in western China, a Silk Road trading hub famous for the clay warriors, as well as a stop in Beijing at the end of the program.

**Program:** The program take will consist of (1) a series of lectures and guest speakers on China's economy and business between the US and China, which will take place at SWUFE, (2) a series of lectures and guest speakers on Chinese language and culture, (3) a series of company visits, and (3) cultural visits including a panda reserve, the Xian clay warriors, the Forbidden City and the Great Wall.

**Courses:** *COMP 331 Topics in Asian Culture and Literature*

*MGT 493/594 Special Topics:* US-China Business Participating students must take part in all lectures, company visits and cultural visits. Students may opt to earn 6 credits by completing both courses or 3 credits for one course. MGT 493 is open to all undergraduates and may be applied to the BBA International Management concentration or Minor in International Management. Graduate students may earn credit for MGT 594, applicable to the International Management concentration or as an elective.

**Tuition & Program Fees:** *Tuition* - Participating students will pay for 3-6 credits of UNM tuition. The courses will be listed as late-starting Spring 2012 courses, therefore tuition may be included in the fulltime tuition rate for up to 18 credit hours.

**Program Fee** - Participating students will pay a program fee of \$1,500, which will include lodging, domestic air travel within China, local transportation, group entrance fees for cultural activities, and two group meals. Students will be responsible for most meals (which are very inexpensive in China) and for incidental expenses. Students are also responsible for their own airfare to Beijing and visa, which together should cost roughly \$1,500.

**Program Organizers:** Professor Xin (Robert) Luo, Anderson School of Management, [luo@mgt.unm.edu](mailto:luo@mgt.unm.edu).

Professor Dante Di Gregorio, Anderson School of Management, [digregorio@mgt.unm.edu](mailto:digregorio@mgt.unm.edu).

Associate Provost Natasha Kolchevska, Foreign Languages and UNM International Initiatives

**A link to the program application will be posted in February 2012 at [www.mgt.unm.edu/studyabroad](http://www.mgt.unm.edu/studyabroad).**

**Participating students must apply and pay a \$200 deposit by March 8.**